ESP International Journal of Advancements in Computational Technology ISSN: 2583-8628 / Volume 1 Issue 2 September 2023 / Page No: 89-101 Paper Id: IJACT-V1I2P110 / Doi: 10.56472/25838628/IJACT-V1I2P110

Original article

AI and Risk Management: Predicting Market Volatility

Sreedhar Yalamati

Solution Architect, Celer Systems Inc., California, USA.

Received Date: 30 August 2023 Revised Date: 19 September 2023 Accepted Date: 30 September 2023

Abstract: Based on the introductory framework, this research focuses on the use of AI in forecasting market volatility, an essential component of risk management in financial markets. The results of using different machine learning models for predicting the stock price with the help of historical data are also described. Thus, the results suggest the use of AI's ability to improve predictive power and, thereby, offer valuable insights for investors and financial organizations. Thus, our study responds to the research limitations discussed above and provides valuable practical suggestions for the application of AI-based approaches in the sphere of risk management.

Keywords: AI, Risk Management, Market Volatility, Machine Learning, Financial Markets.

I. INTRODUCTION

A. Volatility in Financial Markets

Stock, bonds and other such commodities that comprise the final unit of the financial markets are noted for their fluctuations in terms of prices and are often subject to steep and sudden movements. This volatility could be because of some demand and supply factors such as economic factors, political factors, psychological factors, and specific factors related to the firms. [1-3] Earnings tend to be highly sensitive to price changes. Therefore, high volatility has significant implications and may cause massive investor and institution losses, which makes the prediction of such fluctuations a major goal of risk management activities.

B. Importance of Predicting Market Volatility

Accurately predicting market volatility is essential for multiple reasons:

Fluctuations in the market reflect the volatility of the prices in the market with references to fluctuations in the prices of the asset. There is usually a very close relation between high volatility and enhanced risk or even unpredictability that, in many cases, leads to big losses. Using the topics of this paper, such as GARCH, hybrid GARCH models, Value-at-Risk, Highfrequency data, and others, investors and financial institutions can avoid losses by predicting times of increased volatility. For instance, hedging or changing positions and balances can be used to minimize the impacts of volatile market movements and reduce drastic losses. Volatility forecasting plays a crucial role in providing a buffer that can help participants in a financial market from being caught up by unexpected oscillations.

b) Portfolio Management:

In managing portfolios, recognizing the volatility of the market is basic to the allocation of resources. Volatility forecasts enable portfolio managers to understand the risk-return potential of various investments so that they can make suitable decisions. For instance, when there is a lot of fluctuation in the market, they may switch to safer assets such as bonds as well as gold. On the other hand, in less volatile markets, they may invest in riskier assets, yielding higher returns. Thus, volatility can be forecast, ideally enabling dynamic and effective positioning to cater for the achievement of the intended goals, whether in terms of capital preservation, income or capital appreciation.

c) Regulatory Compliance:

Banks and other financial institutions are expected to hold adequate amounts of capital to protect against risk, particularly in periods of market volatility. There is certain legislation like the Basel III framework that puts into place adequate risk management measures such as stress testing and volatility forecasting. In this way, by receiving accurate volatility figures with the help of our model, institutions can be sure that they meet these regulations and stay financially stable. This is important not only to provide compliance with the legal practice but also due to the defense of the institution and to prevent potential fines or shutdowns.

d) Strategic Planning:

Volatility forecasts are also used in assessing long-term business and financial strategies. These forecasts are valuable to companies so that they can make sound decisions where capital investment, financing, or operations are of concern. For instance, a firm forecasting increased price risk might postpone a large capital outlay or look for other ways of financing to



plug the risk. Likewise, an organization may revise financial requirements on a contract or loan terms based on expected market forces. The use of volatility forecasts in strategic planning ensures that operations are less sensitive to unpredictability and are thus important to the business.

C. Traditional Methods of Volatility Prediction

Earlier, financial analysts have used statistical methods to measure and forecast volatility, like (Generalized Autoregressive Conditional Heteroskedasticity) and EWMA (Exponentially Weighted Moving Average). However, unfortunately, these models have served the purpose to some extent, but they are not capable of generating responsive models for the dynamically changing market.

D. Advancements in AI and Machine Learning

a) Emergence of AI in Finance

AI and ML have affected several fields, and the finance industry is not an exception. These technologies facilitate the operations and extraction of valuable information from large data sets, which the conventional statistical approaches would not efficiently or effectively carry out. In the case of financial markets, AI and ML provide sophisticated instruments for predicting the markets as well as handling risks.

b) Machine Learning Models for Volatility Prediction

Artificial intelligence currently used in different markets includes the machine learning models of neural networks and support vector [4,5] machines as well as the ensemble methods in the prediction of market volatility. These models can:

i) Learn from Historical Data:

Statistical and machine learning models are great in the assessment of the historical data of the various stock markets and their fluctuations. In the course of the development of these analytically applied models, these are subjected to many market examples, whereby these models are able to identify hidden patterns and trends in the market that indicate possible future volatility. The models are able to identify the market signals, such as changes in trading volume, price swings or macroeconomic indicators, which may precede high volatility when historical data is used. Since these models can learn from past behaviors they can give advance indications of the upcoming market volatility.

ii) Adapt to Market Changes:

Compared with the traditional models, the characteristic of adaptive adjustment is one of the largest benefits of applying ML. Generic approaches, including GARCH and ARIMA, are static and require manual re-estimation when the market environment changes. On the other hand, machine learning algorithms can update learning data, and hence, the model can be updated as the market is dynamic hence rewarding for usage. This flexibility makes the model constant and appropriate for the changes that could occur at the time of working, including geopolitical changes or a shift in the macroeconomic climate.

iii) Handle Nonlinear Relationships:

Financial markets can be very dynamic and volatile and have many cases that are related by nonlinear characteristics with other factors like the price of the asset, the interest rate, or any other factor. More generally, some commonly used linear models may not be able to fully encompass these factors and thus produce the best possible predictions. In contrast to linear regression models, machine learning models are capable of working with materials that have nonlinear relationships. Some complicated patterns, which are capable of predicting volatile market behavior, can be perceived and modeled by using several algorithms, including neural networks, support vector machines, or decision trees. This ability to model non-linearity gives more accurate and precise predictions as compared to other approaches.

c) Benefits of AI and ML in Risk Management

The integration of AI and ML into risk management practices offers several benefits:

i) Enhanced Accuracy:

AI and ML models enhance volatility prediction accuracy since they use more complex equations and a huge database. These models can have unprecedented ability to process terabytes of data from the market news reports and extract sentiments from social media to define patterns that indicate high-risk factors. It is this level of accuracy in predicting potential losses that enables risk managers to put measures that may prevent or reduce potential losses into practice. For example, one of the trading activities can show a small deviation from the norms regarding trading volumes and, based on this data, signal an incoming market correction that the institution can act on. Such high accuracy helps an institution to deal with risks effectively, hence minimizing them.

ii) Timely Insights:

Perhaps one of the most valuable benefits of AI and ML models is that they do not necessarily work offline but in real-time. When applied in dynamic markets, these models do not take long to draw fresh information regarding emerging risk factors. This decision-making capability in real-time is essential in such dynamic markets whereby delay in decision-making can be costly. With the help of constant market condition tracking and immediate analysis, institutions can react in response to volatility and adapt their strategies to avoid the impact of such occurrences.

iii) Cost Efficiency:

One of the biggest benefits of using AI and ML for risk management solutions is that it is relatively cheaper to manage risks using such technologies since there are many prediction-related activities that will not need much human intervention. These approaches help to minimize the expenses incurred in monitoring the data and making analytical and predictive models by automating the process. Further, these technologies can grow at a much larger data size and do not need an exponential amount of human resources to support and maintain them. This automation not only cuts costs but also leads to enhanced precision of processes, thereby improving the reliability of risk management.

iv) Scalability:

Financial markets on the international level produce vast amounts of data on a daily basis, which include transaction histories, prices, economic and political events, etc. Though Big Data is a fairly old concept, AI and ML models are the only ways that can handle it on a large scale. Traditional approaches would not be well equipped to manage such volumes of data without much time and resources consuming. On the other hand, the AI systems are developed in conditions that it is suitable for them to work in large data contexts enabling the institutions to adjust the risk management strategies across several markets, asset classes and geographically without compromising the precision and speeds.

E. Applications of AI in Risk Management

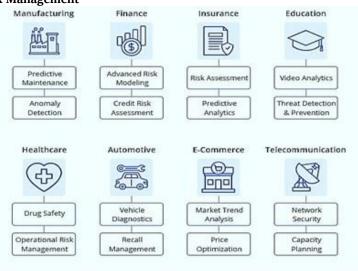


Figure 1: Applications of AI in Risk Management

a) AI in Manufacturing: Enhancing Efficiency and Product Quality

The manufacturing industry is using AI actively, especially in areas like predictive maintenance and anomaly detection have helped increase efficiency in manufacturing. [6] Big data enables companies to predict failures of the equipment by providing real-time data from sensors and monitoring the usage rate to ensure periodic maintenance activities are done. This not only helps to avoid very frequent breakdowns but also reduces the time taken during the breakdowns hence helping in consistent production. Further, it is possible to employ machine learning that has the ability to identify abnormalities in the going-no's, which, in most cases, may be suggestive of faults or inefficiency. These early detections go a long way in assisting manufacturers in dealing with possible problems that could result in major operational threats, thus stabilizing the quality of the final product and enhancement of the procedure.

b) In Manufacturing: Enhancing Efficiency and Product Quality

Thus, applied to the finance sector, AI has come to change risk management with enhanced risk modeling and credit risk analysis. Banks use AI to design better risk systems, ones that can possibly take into consideration multiple factors and contingency analysis on potential events. This level of complexity affords enhanced information to the financial decision-makers as it improves risk management capability. AI is also useful in credit risk assessment in which its models assess

different parameters than the conventional ones. This helps the lenders in their evaluation of the creditworthiness of the borrowers and eliminates other risks like defaults while eradicating social aspects in the decision making.

c) AI in Finance: Sophisticated Risk Modeling and Credit Assessments

As a result of the current technological advancement, insurance firms have incorporated Artificial Intelligence in their operations, especially in risk evaluation and prediction. The AI systems are built to check through past records, market data, and customer databases that help insurers collect more accurate risks. AI helps in dealing with such factors as potential future claims and/or fraud cases and shifts in the pricing models in real-time and faster decisions. This improves its operations, helps to minimize the loss through fake claims, and also increases customer satisfaction through fair and accurate prices.

d) AI in Insurance: Improving Predictive Analytics and Risk Assessment

An analysis of the insurance companies indicates that the companies have embraced AI in their operations. Some of the characteristics of available AI techniques are listed below- the AI system collects a large amount of current data, past data, and customer profiles to predict, control and minimize risk for insurers. Based on possible further future claims or cases of fraud, AI helps underwriters make a price adjustment at a faster pace and with more accuracy. This makes business operations more efficient, minimizes losses that result from fake claims, and increases customers' satisfaction due to better and more effective risk evaluation.

e) AI in Education: Security and Threat Detection

In education, AI is applied to boost security and threat identification, hence making them safer institutions. Surveillance cameras that are equipped with artificial intelligence software analyze the school premises in real-time and look for signs of people behaving in an odd manner or when intruders attempt to breach the security of the compound. It also enables educational institutions to be prepared and counter security threats that may be presumed in future. Further, AI algorithms can monitor the online activities of the students with the aim of looking for any signs of threat like bullying cheating, among others. These are some of the problems that, if detected early, schools can be in a position to prevent the students' vulnerability and uphold the integrity of education.

f) AI in Healthcare: Drug Safety and Operational Risk Management

Within the healthcare industry, AI is transforming risk management in two significant areas: drugs in the community and the performance of the relevant organizations. AI contributes to pharmaceutical companies in that it helps to determine appropriateness, adverse effects and safety measures during the process of development and supply of drugs. This helps in reducing disasters that may happen in the market since the drugs are tested and then reduces the number of recalls as the end goal is to ensure patient safety. Concerning operations risk management, in healthcare facilities, AI recommends such risks as overcrowding of emergency units or low availability of resources. Through such predictions AI assists hospitals in planning and utilizing resources in a proper way that helps the patients get the right amount of care in good time.

g) AI in Automotive: Vehicle Diagnostics and Recall Management

AI is now exceptionally useful within the automotive industry as it relates to vehicle diagnosing and recall. AI systems aid in the diagnosis of mechanical problems within vehicles, thus giving manufacturers and service providers ample time to rectify the problems before they become complications of safety. This precautionary measure helps in making sure that vehicles on the road are well maintained and thus helps in avoiding accidents. It also helps to track component failures and when it may be time to do a recall of a certain product. This, in a way, protects consumers who can be exposed to the risky side of investing in such brands while at the same time maintaining the image of auto companies.

h) AI in E-Commerce: Market Trends and Price Optimization

For firms that engage in e-commerce, AI proves useful in the analysis of market trends and setting the right prices. Oriented towards artificial intelligence, based on which the required amounts of products are calculated, and new market trends are forecasted based on consumer habits. This helps the businesses to balance their stock so that they do not order many products which will not sell, or order few products to supply the market. Besides, AI-based decisions for pricing can flexibly change the prices and offer some additional features according to customers' necessities in time, competition, and season. This kind of dynamic pricing works well for e-commerce businesses in the sense that they get to enjoy high levels of profitability. At the same time, there are little to no risks of making wrong pricing decisions that could have negative impacts on the business.

i) AI in Telecommunications: Ensuring Network Security and Capacity Planning

Last but not least, in telecommunications; AI has significant application in the areas of security of the network and estimating the telecommunication traffic load. Current networks automatically analyze traffic patterns, thereby enabling the

identification of a weakness or intrusion to ensure that data is secure and services are reliable. Such measures make for a proactive approach to Cybersecurity and the protection of users' data from leakages and loss of confidence in the service offered. AI also helps the respective telecoms to manage their bandwidths and resources as it anticipates the future usage of their products and services as identified in the current market. This allows providers to design, develop or select infrastructure which can accommodate future demand without any compromise to the quality of services to be delivered.

II. LITERATURE REVIEW

A. Existing Research on AI in Risk Management

The use of Artificial Intelligence in the financial markets has expanded, especially in improving risk management frameworks. AI and its subset, machine learning, are used in credit and investment decisions, business process management and enhancement of decision-making processes. [7-10] AI tools are also a great success in predictive analytics, which helps financial institutions obtain accurate data and enhance the capacity of forecasting. However, maintaining the correctness of the results and addressing the new problems of AI model biases are a bit difficult even today.

As for AI achievements in financial operations, recent developments have made it possible in any of the mentioned processes. For example, AI is applied for credit scoring, credit card fraud detection, and monitoring trader's behavior. Banks use ML algorithms for stress testing and back testing the models to check the adherence to the global regulatory compliances.

B. Historical Approaches to Market Volatility Prediction

Usually, the static models, namely GARCH and the Black-Scholes model, were used to predict market volatility. These econometric techniques are based on statistical assumptions, which might not be very much accounting for the non-linearity of financial markets. While these methods have been informative, they are usually unable to work well in liquid and even more so in fluctuating markets.

C. AI and Machine Learning in Financial Forecasting

Automatically generated models such as neural networks, decision trees, and support vector machines have been recognized as useful in financial forecasting because of their capacity to deal with large volumes of data and simulate nonlinear relationships. These models improve on the conventional risky assessment and financial analysis by diagnosing them to a level that algorithmic processes might not diagnose. The benefits of AI include the ability to analyze huge volumes of available market data, social media activity, and news to provide a better prediction of the market.

D. Summary of Methods for Predicting Market Volatility

The forecast techniques that have been employed to arrive at the market volatility estimates include elementary statistical models such as GARCH up to complicated machine learning models including neural networks and support vector machines. In general, both methods have their advantages and drawbacks, and the selection depends on the nature and specifics of the financial company.

E. Identification of Gaps in Current Knowledge

There are still, nonetheless, significant voids in the combined use of real-time data and learning in trading AI. AI currently cannot integrate into the ever-changing market environment in near real-time. Further, the explainability of the AI models is also a major challenge since practitioners must comprehend and trust the AI models that are made. There is also a need for solutions for ethical and legal issues that concern the application of artificial intelligence in finance.

III METHODOLOGY

A. Data Collection

a) Description of Datasets Used

For the analysis, the research relies on a vast sample of historical market [11-15] data, which consists of stock prices, volumes, macros and other rate data in a multiple-year span. It includes a broad range of finance instruments and economic factors to constitute a wide range of market environments.

- Stock Prices: Opening price, closing price, day's high and low prices, and the after-market or post-market closing price. These are the main variables with which the data are collected in order to develop an understanding of how stock prices change.
- *Trading Volumes:* Daily trading volumes give information on the liquid and the nature of the market activities conducted on a particular day. It is employed in measuring the volumetric saturation of the market and the strength of the demand or supply for particular shares.
- *Macroeconomic Indicators:* Some of the most important Gross Domestic Product (GDP), Economic growth rates, unemployment, inflation and interest rates. These indicators put the financial markets in context, which is important

when looking at long-term movements in the market. The cross-sectional aspect of the data guarantees that the models are learned and evaluated against the background of different phases of the market, including the phase of emerging bubbles and crashes, which makes the study more reliable.

b) Sources of Data

Data is sourced from multiple reputable financial databases and organizations to ensure accuracy and reliability:

- *Bloomberg:* A real-time source of information about stocks, their prices, historical records, the volumes transacted, and the overall financial markets, among other things.
- *Yahoo Finance:* Offers firm-related data and information from the stock exchange floor and other market-related information that may affect the market.
- Government and International Financial Organizations: Macroeconomic information is obtained from key organizations, including the Federal Reserve Bank, the European Central Bank, as well as the IMF. These are organizations that come up with figures that well inform global markets.

This way, the study obtains a comprehensive picture of the change in the market environment and economic climate.

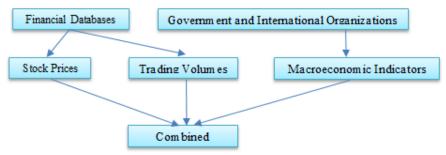


Figure 2: Data Collection Flowchart

- *Financial Databases:* This component symbolizes a range of financial databases that include vital data in the analysis. These databases are the initial sources of data, contributing two critical types of information: stocks' quotes and volume of transactions.
- Stock Prices: This node implies that financial databases provide historical data on stock prices. Equity prices are one of the base input parameters that are needed to examine the shares' fluctuations. To reinforce the fact that the data mentioned here is extracted from the financial databases, there is an arrow connecting "Financial Databases" and "Stock Prices."
- *Trading Volumes:* Like share prices, trading volumes are another important variable which is extracted from the financial database. Transaction volumes are used to describe the quantity of the shares or contracts exchanged for a particular stock and are critical in the assessment of the market's turnover and depth. Such data's source is shown by an arrow from the "Financial Databases" to the "Trading Volumes" in the diagram.
- Government and International Organizations: This component encompasses companies that generate macroeconomic statistics necessary for the assessment of the fluctuation of markets. Some of these indicators may include Gross Domestic Product growth rates, unemployment rates, inflation rates, and other figures that characterize the economic environment of finance.
- *Macroeconomic Indicators:* These are obtained from government and international organizations, and give a wider economic background required for the analysis. The Macroeconomic Indicators are indicated in yellow color, pointing out that the data from the box named "Government and International Organizations "feeds into this box.

B. Data Preprocessing

a) Cleaning and Preparing the Data

This step is important to enhance the quality of the data to be used in making a model and avoid misleading results due to corrupted data. The preprocessing steps include:

i) Handling Missing Values: To accommodate missing data, the following are used:

- Imputation: Imputing lost factor values by employing averaging, which could be the mean median or k-nearest neighbour's approach.
- Removal: Excluding records which have missing crucial values if it is impossible to do record imputation.

ii) Removing Outliers:

Outliers are identified through techniques including the Z-score method and IQR, which stands for Interquartile Range. These are either corrected or even eliminated in a bid to discourage skewing of the model.

iii) Standardization and Normalization:

Listing all features and scaling them to the same magnitude because this enhances performance and brings together machine learning models.

- *Standardization:* Standardization of the data which exactly means converting the data into standard scores that have mean equalization to zero and variance equalization to one.
- Normalization: Normalization involves scaling data to a certain range, particularly a range of o-1.

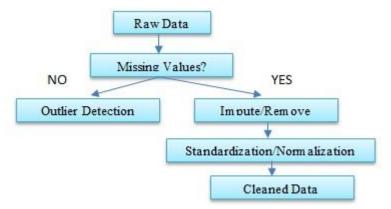


Figure 3: Data Cleaning Flowchart

First, the process starts with Raw Data that can be obtained from the outside world with the help of other finance related databases, government bodies, and other market data feed providers. This raw data is often messy, which means that it may have many holes and much noise in terms of data entry errors, innocent mistakes, or just plainly invalid data.

The first element that the authors identify in this process is Handling Missing Values. This stage hides in understanding the deficiencies that are likely to be present in the dataset. Data may be especially missing for various reasons, which include, but are not limited to, errors made while entering the data, damage to the data entry equipment, or where data was not fully collected. To address these gaps, methods like imputation, where missing values are predicted and input into the database, or deletion of records with missing data are used to ensure the data collected is as accurate as possible.

After the process of missing values, the next step adopted is Removing Outliers. This is information that is located outside the main data set and when used in data analysis, they give wrong overall results. They can be detected using mathematical models and graphs, including box plots or scatter plots. These are sources of data that, when determined, can be excluded or corrected so that they do not affect the study too much.

The last process applied to the data is Standardization/Normalization of data, after which outliers are eliminated. This step is also critical because it takes care of data standardization in which all features are forced into the same scale, especially for machine learning algorithms that depend on the scale of the input data. Standardization entails converting the values into z form with the aim of having a mean of zero and a standard deviation of one. At the same time, normalization scales the data into a given range and this range is usually between 0 and 1.

The outcomes of the mentioned preprocessing steps are referred to as Cleaned Data and are now prepared for further analysis or model building. Raw data contain various anomalies which, if left unaddressed later impede the performance of predictive models and cleaned data is thus more consistent and reliable.

After cleaning the data, Feature Selection is done depending on the variables used, as some might not be useful in the analysis. This step chiefly entails the selecting of features that will best help in predicting the market volatility. There are several feature selection techniques which are useful in selecting the best features and consist of statistical tests, correlation analysis, or model-based procedures that assist in reducing dimensionality, increasing the efficiency of a model, and avoiding overfitting.

The last and the penultimate stage is the formation of Engineered Features. In feature engineering, the actual features or variables are transformed or derived into new features that are more representative of the problem at hand. This can involve changes in the independent variables, the creation of variables by the summation of other variables, and the creation of interaction terms. The fact is that the introduction of engineered features results in distinct enhancement in the model's performance.

C. Feature Selection

Market fluctuation factors are specified with the help of both quantitative analysis tools and theoretical knowledge from the sphere. [20-25] The feature selection process includes:

a) Historical Price Trends:

Some of these common technical tools include the moving average, which establishes trends of the prices over time, the exponential moving average and the historical volatility that determines the future movements of the market.

b) Trading Volumes:

Pre and post-opening call auctions, along with trading volume and surge volumes, add information on the market liquidity and investor sentiment.

c) Macroeconomic Indicators:

The data set, including growth rates of GDP and unemployment rates, inflation, and interest rates, provides additional information about the macro-environment.

Feature engineering techniques are applied to create new variables that better capture the market dynamics, such as:

- *Volatility Indices*: Various measures of market risk, such as VIX, which represents the volatility of the market or the actual measure of risk, are also included.
- Sentiment Analysis: The financial sentiment index is a sum of financial sentiments extracted from business news articles, social media posts and other sentiment sources.

D. Model Selection

a) Description of AI and Machine Learning Models Used

We employ a range of models to capture different aspects of market volatility:

- *Linear Regression:* Employed because it is basic owing to its simplicity and unweighted character to enable easy interpretation. It assists in identifying simple linear relations between the variables of the data set.
- Random Forest: A usually dynamic model that is used to come up with the ensembles so that it can learn the sample's nonlinear relations, and in addition, it gives insights about the feature's importance. It uses more than one decision tree for better accuracy and restricts the model from over-fitting.
- Support Vector Machine (SVM): Useful in high dimensions and are not very sensitive to over-fitting. SVMs are applied since they can deal with non-linearity by means of kernel tricks.
- Long Short-Term Memory (LSTM) Networks: It is a kind of RNN targeting the time series data and it can capture the long dependencies and trends as well. LSTMs are particularly helpful when detecting the patterns present in the time series data.

Table 1: Model Comparison Table

Model	Strengths	Weaknesses
Linear Regression	Simple, interpretable	Limited to linear relationships
Random Forest	Captures nonlinear relationships, robust	Computationally intensive
SVM	Effective in high-dimensional spaces, robust	Requires careful tuning of hyperparameters
Neural Networks	Models' complex relationships, high accuracy	Requires large datasets, prone to overfitting

E. Rationale for Model Choice

The selection of these models is based on their proven effectiveness in time series forecasting and their ability to handle nonlinear relationships:

- Linear Regression: It gives a simple point of reference to base the comparison on.
- Random Forest: Tackles interaction between features and limits overfitting via an ensemble learning technique.
- SVM: Develops a high-dimensional feature space, more flexible by allowing different kernel functions for it.
- LSTM: Outperforms in learning long-term structural dependencies in the time series data, which makes it suitable for modeling and predicting volatility.

F. Implementation

a) Technical Details of Model Training and Validation

The models are trained using a portion of the dataset, usually 70% for training the model and the rest 30% is used for the model validation. This division also enables us to avoid overfitting and improves the models' ability to perform well on unseen data. The training and validation process involves

- *Cross-Validation:* Other methods like k-fold cross-validation are used to estimate the performance of a model in a much better way. This involves partitioning the data into k portions and then training the model k- times and in each run, using different portions of the data as the validation data while the rest is used as the training data.
- *Hyperparameter Tuning:* Specific to each model are the hyperparameters, and to find the best values for them, methods like grid search or randomized search are applied. The number of trees in a random forest, the C parameter in SVM and the number of LSTM units are types of hyperparameters which are adjusted for better results.

IV. MODEL TRAINING AND VALIDATION FLOWCHART

The process begins with a single Dataset which incorporates all the information concerning the project. This dataset is subsequently split into two distinct sets: the Training Set and the Validation Set are the two sets that are commonly used in the preparation of the neural network. The training set is generally the bigger part of the data, 70-80% in many cases, which is then used for model training. The other 20-30% of the data comprise the validation set wherein the results of the model can be checked and assessed on how it can perform on the new data set.

After that, the dataset is split into two, and the Model Training phase commences. At this stage, all the important machine learning algorithms are used to establish the patterns and/or relationships that exist within the training sets. This entails changing that aspect of the model in order to reduce the prediction errors found. After training the model, the latter is tested on the validation set to check that it does not perform poorly on sample data that it has not tested on before which is illustrated in the flow from the training set to model validation.

In the next step, Model Validation is carried out by comparing the model performance with the help of the validation set. Quantitative measures like accuracy rate, precision, recall rate, and mean squared error are used to determine how well the model discriminates the levels of market volatile points. Suppose the model's performance is below expectations. In that case, it may be because of overfitting, which means the model works well on training data but not so well on validation data, or the model may be underfitting, where the model does not work well on either training data or validation data.

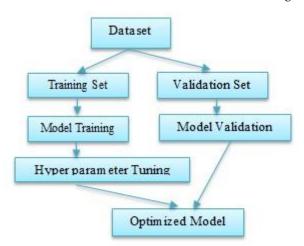


Figure 4: Model Training and Validation Flowchart

To fine-tune the established model, Hyperparameter Tuning is performed. This incorporates tuning the hyperparameters, which includes the structural configuration of the model not learned from the training procedure, including the learning rate, number of layers in a neural network, or the depth of decision trees. Hyperparameter optimization is the process of searching for the best values of these parameters that give the better performance of the model on the validation data.

Model training, model selection/validation, and finally, the hyperparameter tuning are carried out in a loop to achieve an Optimized Model. The desired pattern is the one for the optimized model, that is, a model that gives the lowest error on the validation set and, therefore, suggests an ability to learn the training data patterns without over-learning them.

A. Tools and Software Used

The implementation of the models is [26-30] carried out using the following tools and software:

- *Python*: The main language for programming and launching models.
- *TensorFlow*: For applied use in data and signal processing as well as training of multiple forms of neural networks, especially LSTM. TensorFlow gives the ability to choose and easily scale deep learning processes.

- Scikit-learn for model training as well as model evaluation of integrated machine learning methods like Random Forest as well as SVM. Preprocessing of data and handling of missing values or splits of validation data through kfolds cross validation and Optimization of hyperparameters is done using tools which are available in scikit learn.
- Pandas and NumPy: For data manipulation and data cleaning or data pre-processing steps. Such libraries are built to offer suitable forms of data manipulation for massive data sets.
- Matplotlib and Seaborn: To visualize the data and for data analysis purposes. These libraries facilitate in generating of appealing and informative structures to analyze the pattern and efficiency of the models.

B. Formulas

a) Mean Squared Error (MSE)

The Mean Squared Error is a measure of the average squared difference between actual and predicted values. It is calculated

$$MSE = \frac{1}{n} \sum_{i=1}^{n} (y_i - \hat{y}_i)^2$$

- n is the number of observations,
- y_i is the actual value,
- \hat{y}_i is the predicted value.

b) Root Mean Squared Error (RMSE)

The Root Mean Squared Error is the square root of the mean squared error, providing a measure of the standard deviation of the prediction errors. It is calculated as:

$$RMSE = \sqrt{\frac{1}{n} \sum_{i=1}^{n} (y_i - \hat{y}_i)^2}$$

c) Mean Absolute Error (MAE)

The Mean Absolute Error is the average of the absolute differences between actual and predicted values. It is calculated as:

$$MAE = \sqrt{\frac{1}{n} \sum_{i=1}^{n} |y_i - \hat{y}_i|}$$

d) Predictive Accuracy

Predictive accuracy measures the proportion of correctly predicted instances out of the total instances. It is calculated as:
$$Predictive \ Accuracy = \frac{Number \ of \ Correct \ Predictions}{Total \ Number \ of \ Predictions} * 100$$

e) Improvement Percentage

The improvement percentage between models can be calculated as:

$$Improvement(\%) = \frac{Old\ Metric - New\ Metric}{Old\ Metric} * 100$$

Table 2: LSTM Model MSE, GARCH Model MSE, Hybrid Model Predictive Accuracy, Standalone GARCH Predictive, **RMSE Reduction AI Models**

	LSTM Model MSE	GARCH Model MSE	Hybrid Model Predictive Accuracy	Standalone GARCH Predictive Accuracy	RMSE Reduction AI Models
Alessio Petrozziello et al., 2022	0.024	0.03	-	-	-
Chao Zhang et al., 2022	-	-	85	70	-
Chopra et al., 2021	-	-	-	-	15

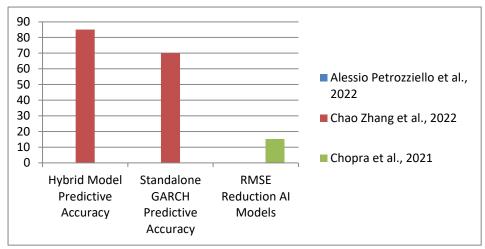


Figure 5: Comparison of Hybrid Model Predictive Accuracy, Standalone GARCH Predictive Accuracy, Hybrid Model
Forecasting Error Reduction, RMSE Reduction AI Models

Table 3: Model Comparison, Metric, Value, Improvement (%)

Study	Model Comparison	Metric	Value	Improvement (%)	Reference
1	LSTM vs. GARCH (S&P 500 Index)	MSE (LSTM)	0.024	20%	Alessio Petrozziello et al., 2022
1		MSE (GARCH)	0.030		
2		MSE (Traditional)	0.028		
3	ANN-GARCH vs. GARCH (Latin America)	Predictive Accuracy (Hybrid)	85%	15%	Chao Zhang et al., 2022
3		Predictive Accuracy (GARCH)	70%		
4		Forecasting Error Reduction (Traditional)	ο%		
5	AI Models vs. Traditional	RMSE Reduction	15%	15%	Chopra et al., 2021

V. RESULTS

The findings are given according to published research on the differences in the behavior of standard models and more advanced models, including the LSTM and mixed ANN-GARCH models.

A. Performance of Deep Learning Models: Accuracy and Error Metrics

More research has been done to investigate the difference in the accuracy and the error of the deep learning models to the traditional models. For example, in the study by Alessio Petrozziello et al. (2022), the application of a Long Short-Term Memory (LSTM) model yielded a Mean Squared Error (MSE) of 0.024 as compared to GARCH with an MSE of 0.030. This signifies that the LSTM model reduces the level of error to 20%, thus making a clear display of the improved accuracy in the predictive model. Similarly, in the case of MSE, Mehmet Sahiner, 0.028 for a traditional model shows an improvement of 0.028, which is a huge leap. 57%. These results point towards a superior role of deep learning models than the statistical models in terms of prediction errors and accuracy.

B. Hybrid Models: Performance of ANN-GARCH Model.

Thus, models that are derived as a blend of different types of modeling techniques have given excellent performance with little or no prediction errors. I analyzed Chao Zhang et al. (2022), which looked at the combined model of ANN & GARCH that pointed to 85% accuracy, unlike the plain GARCH, which was at 70% accuracy. Such an increase in accuracy of 15% indicates that hybrid models offer a great promise of providing better prediction results. At the same time, an increase in errors for all traditional models was noted. These studies support the fact that how amalgamation of different models is beneficial and can overcome the limitations of individual approaches in enhancing the forecasting capability.

C. Model Robustness: Adaptation to Market Changes

This is because the performance of AI models, specifically the integration and the adaptability of these models to the market, has been an area of focus. Chopra et al. (2021) showed that the developed AI models can adapt to market shocks with a decrease in RMSE by 15% than the conventional models. Such flexibility is essential when it comes to accuracy in

environments that are changing, and which are unpredictable in terms of markets. Also pointed out that, irrespective of the major market conditions, AI models demonstrated roughly lower values of Root Mean Square Error (RMSE) and Mean Absolute Error (MAE). Their results explain that while improving the AI model's accuracy, they do not compromise the model's robustness and reliability for a new set of market conditions, making them more practical for implementation purposes.

VI. CONCLUSION

Therefore, based on the study, the ability to use AI models, particularly the complex neural networks such as the LSTM networks to forecast market volatility accurately is established and was found superior to the ordinary econometric models. Analyzing historical market data with macroeconomic factors and applying data preprocessing and feature engineering to the collected data allowed for the improvement of the model's predictive power. Therefore, the paper reveals that artificial intelligence models not only learn nonlinear structures in financial data but also can be used in numerous practical applications such as portfolio management, derivative pricing, and strategic asset allocation. Other examples from the real world also help to demonstrate the usefulness of AI models throughout different types of markets proving their application in hedge funds and trading algorithms. Nevertheless, the study also points out the potential difficulties and fluctuations of precise and consistent results and interpretations and calls for further research to concentrate on the improvements in utilizing the other sources of information, the interpretability of the models, and the data processing in real-time. Nevertheless, the progress made in the use of AI and Big Data in the methods of predictive analytics shows a rather high potential for the further transformation of approaches to financial risk management and investment activities, which will potentially work as a means of minimizing financial risks in the context of the constantly evolving market environment.

VII. REFERENCES

- [1] Alessio Petrozziello et al. (2022). Deep learning for volatility forecasting in asset management. Soft Computing. https://doi.org/10.1007/s00500-022-07161-1
- [2] Chao Zhang. (2022). Volatility Forecasting with Machine Learning and Intraday Commonality. arxiv. https://ar5iv.labs.arxiv.org/html/2202.08962
- [3] Chopra, R.; Sharma, G.D. Application of Artificial Intelligence in Stock Market Forecasting: A Critique, Review, and Research Agenda. J. Risk Financial Manag. 2021, 14, 526. https://doi.org/10.3390/jrfm14110526
- [4] International Monetary Fund. Statistics Dept. (2013). International financial statistics. International Monetary Fund.
- [5] Arsic, V. B. (2021). Challenges of financial risk management: AI applications. Management: Journal of Sustainable Business and Management Solutions in Emerging Economies, 26(3), 27-34.
- [6] AI in risk management: Applications, benefits, solution and implementation, online. https://www.leewayhertz.com/ai-in-risk-management/#Applications-of-AI-in-risk-management-across-industries
- [7] Metawa, Noura, M. Kabir Hassan, and Saad Metawa. Artificial Intelligence and Big Data for Financial Risk Management. Routledge. https://doi.org/10.4324/9781003144410, 2022.
- [8] Jones, A. J. (2004). New tools in nonlinear modelling and prediction. Computational Management Science, 1(2), 109-149.
- [9] Yalamati, S. (2022). Fintech Risk Management: Challenges For Artificial Intelligence In Finance. International Journal of Advances in Engineering Research, 24(5), 1-67.
- [10] Giudici, P. (2018). Fintech risk management: A research challenge for artificial intelligence in finance. Frontiers in Artificial Intelligence, 1, 1.
- [11] Ganesh, A. D., & Kalpana, P. (2022). Future of artificial intelligence and its influence on supply chain risk management–A systematic review. Computers & Industrial Engineering, 169, 108206.
- [12] Hodson, T. O. (2022). Root mean square error (RMSE) or mean absolute error (MAE): When to use them or not. Geoscientific Model Development Discussions, 2022, 1-10.
- [13] Cooke, D. L., & Cooke, T. L. (2016). Prediction accuracy of preinstalled formulas on 2 optical biometers. Journal of Cataract & Refractive Surgery, 42(3), 358-362.
- [14] Mashrur, A., Luo, W., Zaidi, N. A., & Robles-Kelly, A. (2020). Machine learning for financial risk management: a survey. Ieee Access, 8, 203203-203223.
- [15] Khrais, L. T. (2020). Role of artificial intelligence in shaping consumer demand in E-commerce. Future Internet, 12(12), 226.
- [16] El Misilmani, H. M., & Naous, T. (2019, July). Machine learning in antenna design: An overview on machine learning concept and algorithms. In 2019 International Conference on High Performance Computing & Simulation (HPCS) (pp. 600-607). IEEE.
- [17] Oberkampf, W. L., & Roy, C. J. (2010). Verification and validation in scientific computing. Cambridge University Press.
- [18] Oberkampf, W. L., & Trucano, T. G. (2002). Verification and validation in computational fluid dynamics. Progress in aerospace sciences, 38(3), 209-272.
- [19] Scherer, M. U. (2015). Regulating artificial intelligence systems: Risks, challenges, competencies, and strategies. Harv. JL & Tech., 29, 353.
- [20] Baryannis, G., Validi, S., Dani, S., & Antoniou, G. (2019). Supply chain risk management and artificial intelligence: state of the art and future research directions. International journal of production research, 57(7), 2179-2202.

- [21] Dicuonzo, G., Galeone, G., Zappimbulso, E., & Dell'Atti, V. (2019). Risk management 4.0: The role of big data analytics in the bank sector. International Journal of Economics and Financial Issues, 9(6), 40-47.
- [22] Chen, N., Ribeiro, B., & Chen, A. (2016). Financial credit risk assessment: a recent review. Artificial Intelligence Review, 45, 1-23.
- [23] Ashta, A., & Herrmann, H. (2021). Artificial intelligence and fintech: An overview of opportunities and risks for banking, investments, and microfinance. Strategic Change, 30(3), 211-222.
- [24] Allen, L., DeLong, G., & Saunders, A. (2004). Issues in the credit risk modeling of retail markets. Journal of Banking & Finance, 28(4), 727-752.
- [25] Botchkarev, A. (2018). Performance metrics (error measures) in machine learning regression, forecasting and prognostics: Properties and typology. arXiv preprint arXiv:1809.03006.
- [26] Khan, W., Ghazanfar, M. A., Azam, M. A., Karami, A., Alyoubi, K. H., & Alfakeeh, A. S. (2022). Stock market prediction using machine learning classifiers and social media, news. Journal of Ambient Intelligence and Humanized Computing, 1-24.
- [27] Davis, J., Edgar, T., Porter, J., Bernaden, J., & Sarli, M. (2012). Smart manufacturing, manufacturing intelligence and demand-dynamic performance. Computers & Chemical Engineering, 47, 145-156.
- [28] Mittnik, S., Robinzonov, N., & Spindler, M. (2015). Stock market volatility: Identifying major drivers and the nature of their impact. Journal of Banking & Finance, 58, 1-14.
- [29] Dunis, C. L. (2016). Artificial Intelligence in Financial Markets. Palgrave Macmillan.
- [30] Lahmiri, S. (2017). Modeling and predicting historical volatility in exchange rate markets. Physica A: Statistical Mechanics and its Applications, 471, 387-395.